

Minton Place
Victoria Street
Windsor
Berkshire
United Kingdom
SL4 1EG

T 0845 675 6004
F 0845 678 2500
E enquiries@teeofftimes.co.uk

Teeofftimes.co.uk

Part of Golfbreaks.com

1000TH CLUB SIGNED UP BY TEEOFFTIMES

East Sussex National GC becomes landmark club for tee-time provider

(Windsor, Berks – May 9th, 2013) Teeofftimes.co.uk, the UK's leading online tee-time booking services, has reached another milestone with the signature of its 1000th club.

Since founding in 2007, Teeofftimes.co.uk has steadily grown in size by working closely with clubs to help fill previously unsold tee-time inventory. East Sussex National, a superb 36-hole venue close to the South Downs, has now become the 1000th club to join the Teeofftimes.co.uk website.

“East Sussex National are delighted to have started working with Teeofftimes.co.uk and to be the 1000th partner venue to come on board” said Golf Operations Manager, Steve Graham. “The business case for working with Teeofftimes.co.uk was a compelling one and we have been very impressed with their commitment to working in partnership with us. Their extensive reach and easy on-line booking facility now makes our two championship courses even more accessible to golfers looking to book that last minute tee-time and we look forward to a mutually beneficial working relationship.”

The announcement solidifies the position of Teeofftimes.co.uk as the UK's largest tee-time booking service, with clubs enjoying the reassurance of retaining full control over the pricing and availability of tee-times, as well as the knowledge that payment is made in full at the time of booking, meaning no loss on cancellations or no-shows.

And with a promotional reach of more than a million UK golfers through a variety of marketing and distribution channels, Teeofftimes.co.uk gives clubs exposure at both a local and national level to the entire golfing market.

Richard Barker, General Manager of Teeofftimes.co.uk, commented: “We're delighted to have reached this milestone as it reflects the success of working partnerships with clubs. We have invested heavily in six regional managers who work with every club to create a bespoke plan, with the number of tee-times available varying according to their business requirements.”

In addition to the online platform, clubs are benefitting from the upsurge in mobile bookings, with around 33% of rounds now being booked with Teeofftimes.co.uk via a mobile device. The existing website has now been redesigned and optimized to enable much easier mobile browsing, while earlier this year, an updated App for iPhone and

Minton Place
Victoria Street
Windsor
Berkshire
United Kingdom
SL4 1EG

T 0845 675 6004
F 0845 678 2500
E enquiries@teeofftimes.co.uk

Teeofftimes.co.uk
Part of Golfbreaks.com

iPad was released to afford golfers the convenience of booking and paying for tee-times on the move.

2012 was another excellent year for *Teeofftimes.co.uk* with more than 225,000 rounds booked - the majority (57%) for play within 24 hours – confirming the scale of the last-minute booking market.

Media Enquiries

Richard Green, PR Manager

Contact: +44 (0) 1753 752 987, rgreen@golfbreaks.com